

— **ANB** NATHANAE —

PORTFOLIO

2025 2026

ALEXANDER NBG

2025 - 2026

GRAPHIC DESIGN

Hello! I'm Alexander,

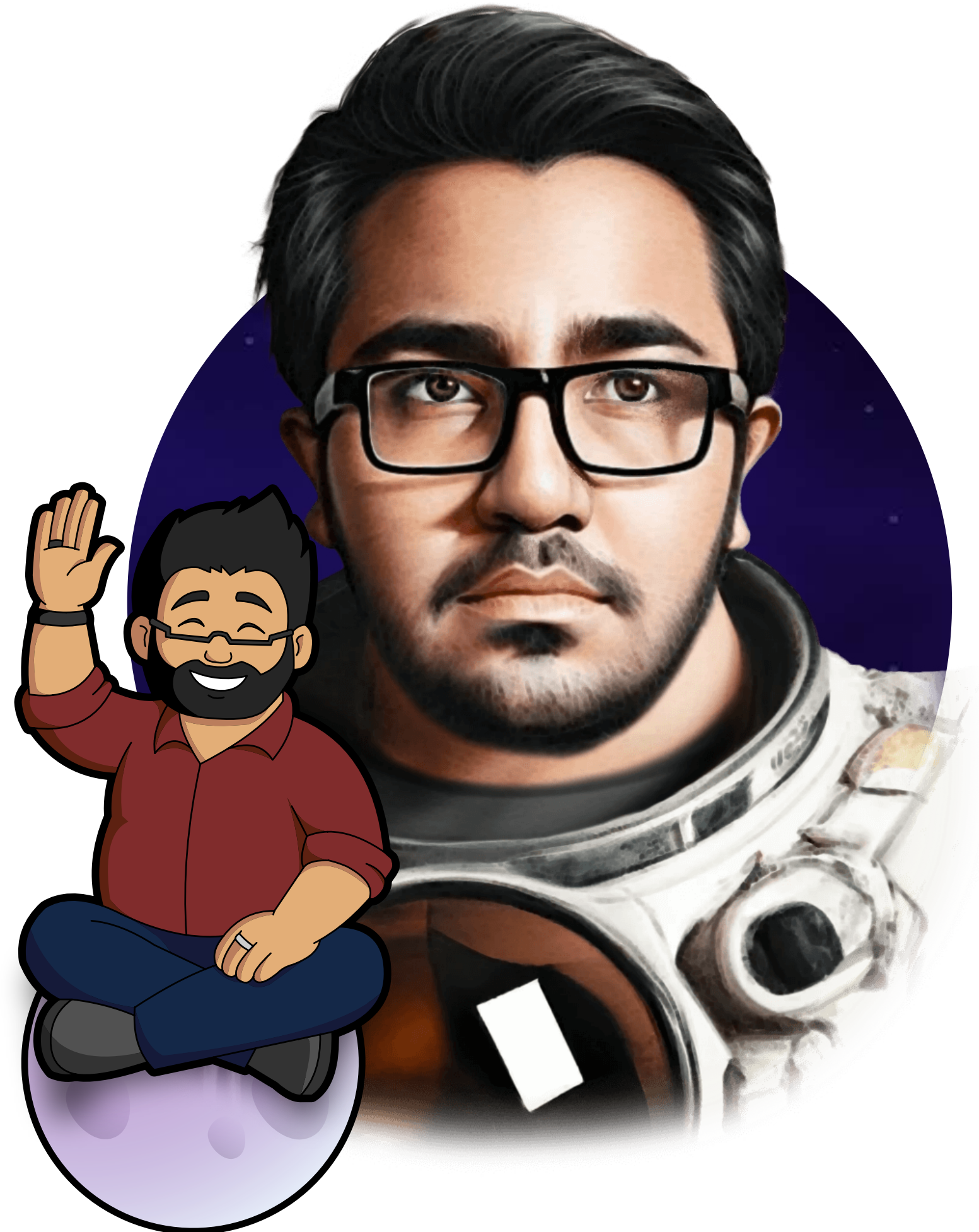
a professional focused on corporate identity,
web, and multimedia design.

Experienced in developing projects for companies
involving website creation, brand redesign and
development, social media content, illustration,
and 2D animation.

*"I have always believed that a design can
be simple and still preserve its essence."*

 <https://alexnath.com>

 hello@alexnath.com



Knowledge

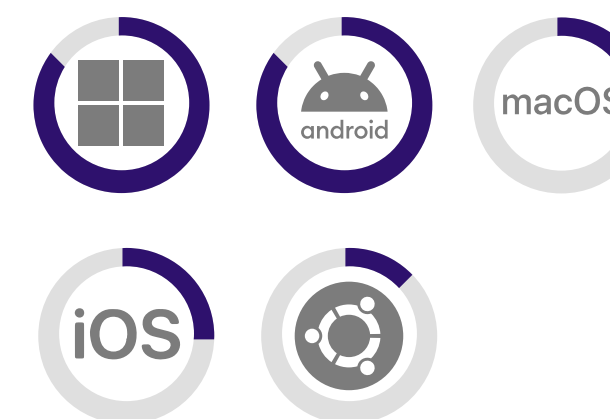
Software



Web



Operating Systems



IA



Education



Querétaro
Feb 2013 - Dec 2017

Graduated in Graphic Design, with classes from the Nuova Accademia di Belle Arti (NABA).

Experience +8 years



Mexico City
Jun'14 - Jan'15

A laboratory that conducts molecular testing for the diagnosis of cancer and other diseases. I was able to further develop and strengthen my design skills by working across various digital and printed formats.



Querétaro
Jun'17 - Dic'17 Ago'19 - Jun'20

An organization dedicated to promoting values, vocation, and life attitude among young people. During my time there, I improved my skills in video editing, web design, and user interface design.



Querétaro
Mar'18 - Mar'19

A company focused on digital marketing strategies. I improved my delivery times across digital media projects, including illustration, 2D animation, video and photo editing.



Mexico City
Jul'20 - Present

A comprehensive cancer treatment center with pharmaceutical compounding, infusion, and research areas. I carried out a complete corporate identity redesign and I started their social media.

Index

Collaborations



Logofolio



User Interface (UI)



Web Design



Digital Design



Corporate Identity



Augmented Reality (AR)



Some clients I have collaborated with



Logofolio



Corporate Identity projects developed for various companies and institutions:

- Galphsoft:** Custom software development.
- Instinto:** Survival gear retailer.
- Instinto Aventurero:** Adventure travel organization.
- Dimensión Arcana:** Web series in development.
- Sociedad Médica INCan:** Logo for the Medical Society of the National Cancer Institute.
- Osorio Gutiérrez:** Law firm.
- Superare:** Oncology care center.



Abilia | App created to showcase the developer's different projects with an immersive approach, offering visualization through 3D models and Augmented Reality.

UI/UX Design
Android Application

Currently NOT available on Google Play Store.

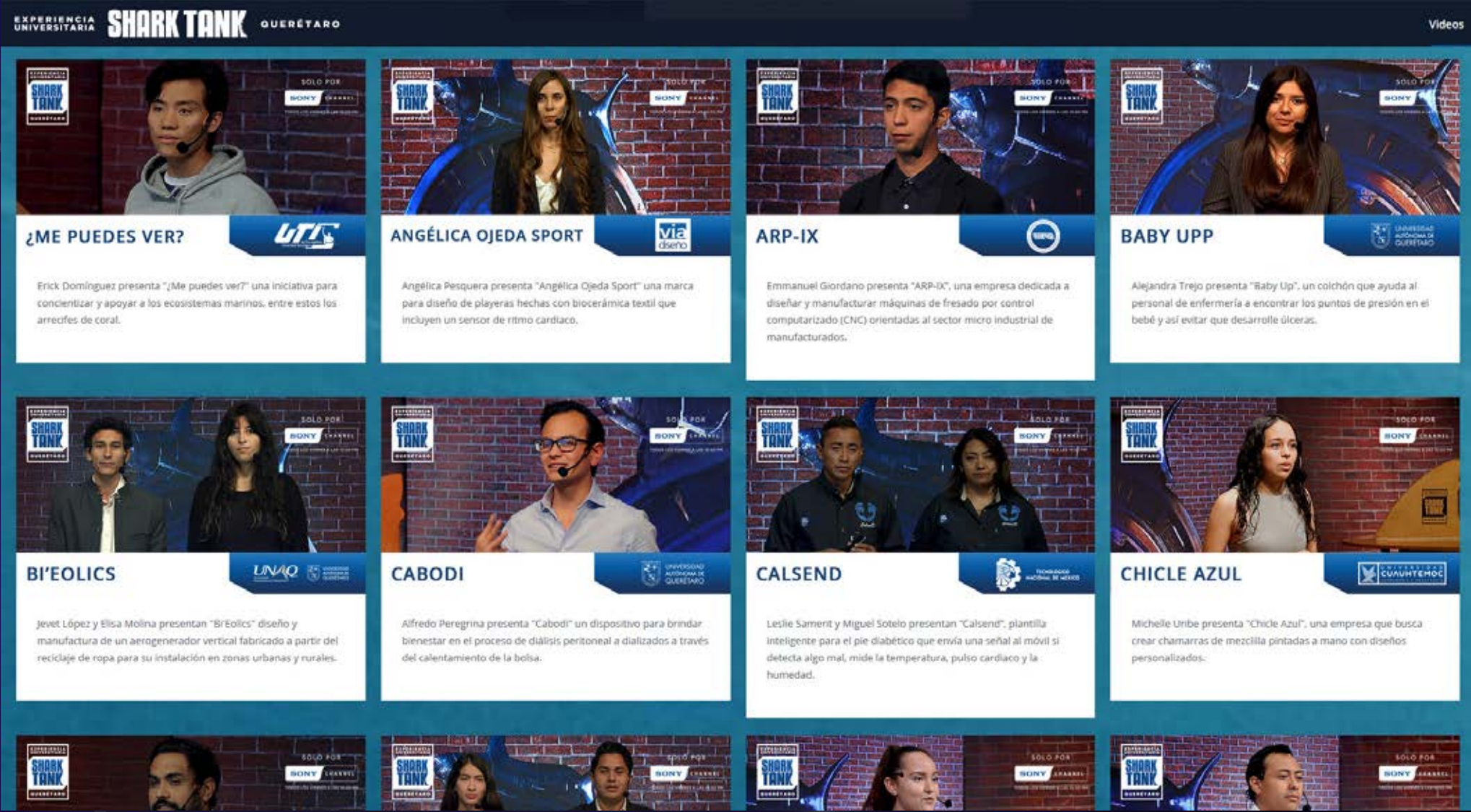
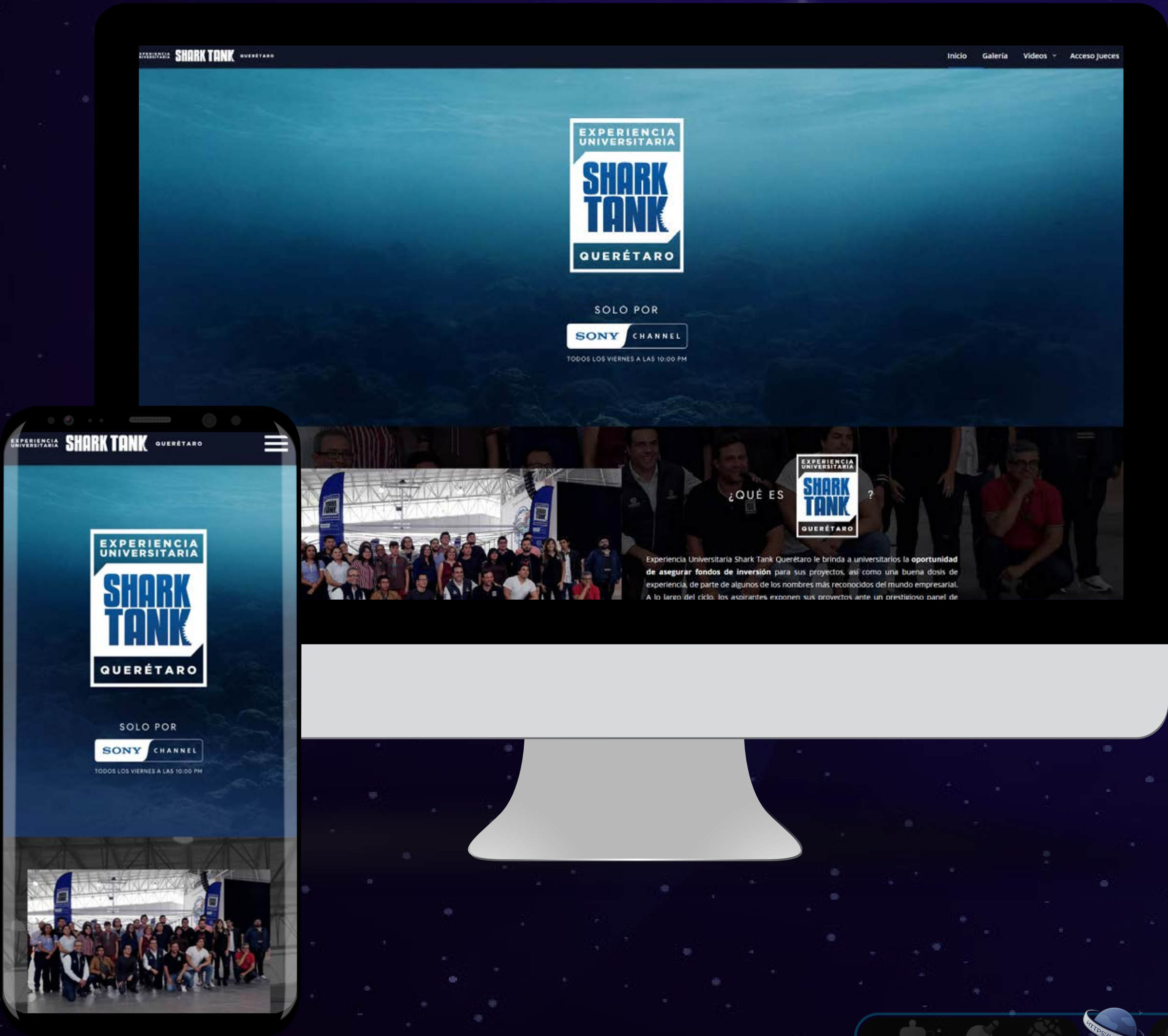


Virtus Pigmalion | App designed to motivate students to engage in recreational and educational activities in exchange for sponsor rewards. The app also included police report forms, texting-block while driving, and direct access to 911.

UI/UX Design
Android Application

Currently NOT available on Google Play Store.

Website



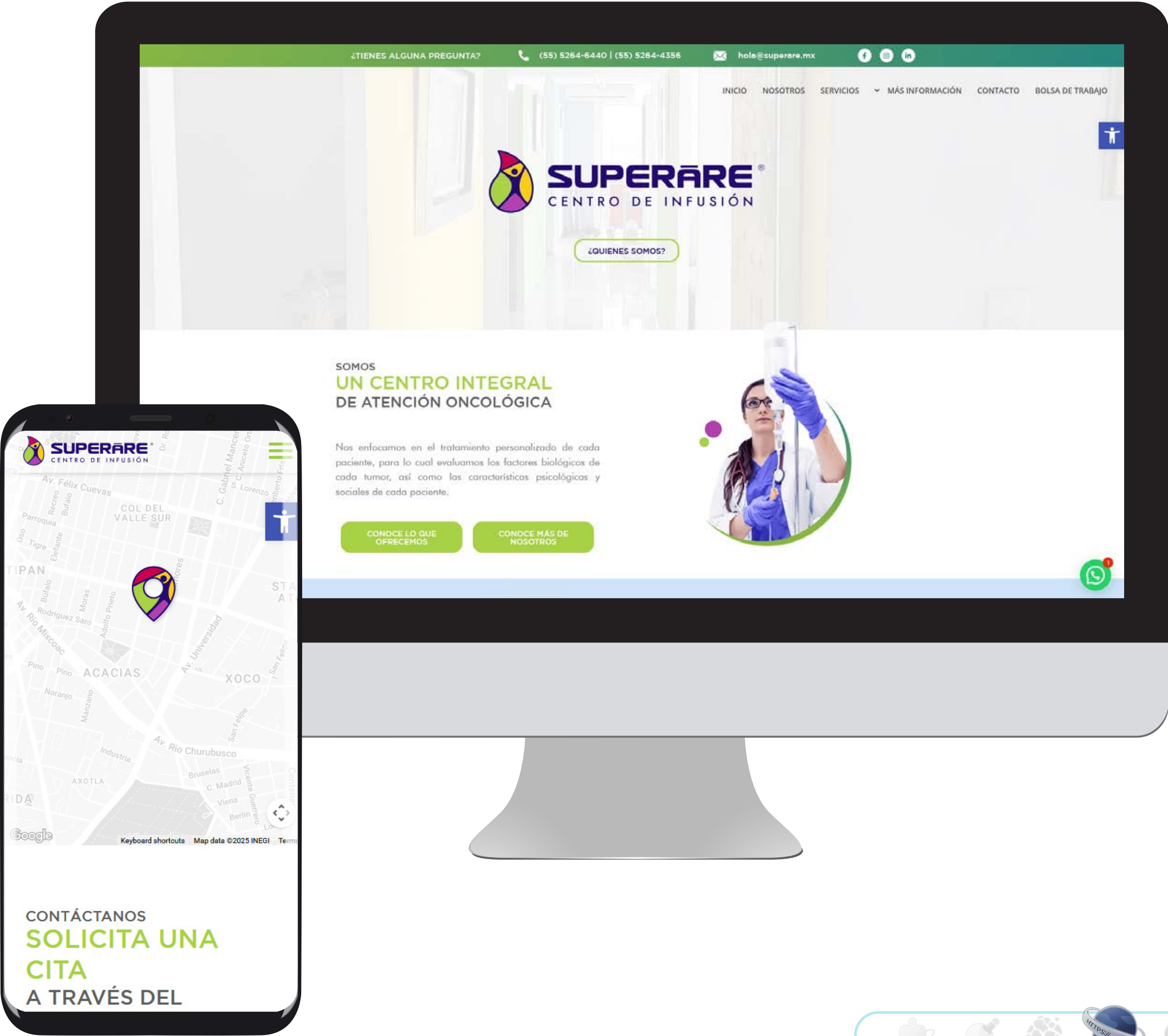
Experiencia Universitaria Shark Tank México | Website developed to showcase videos created by student groups from various universities, as well as to manage program registrations and quality surveys.

Design and Development
Built with WordPress, customized with HTML and CSS.

Currently offline:
<http://experienciasharktankqueretaro.mx>



Website



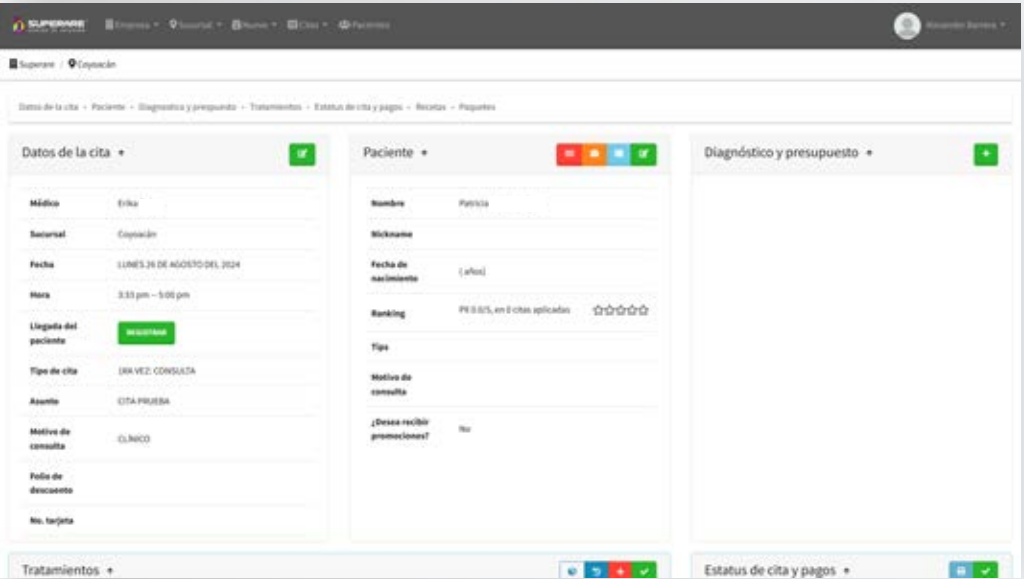
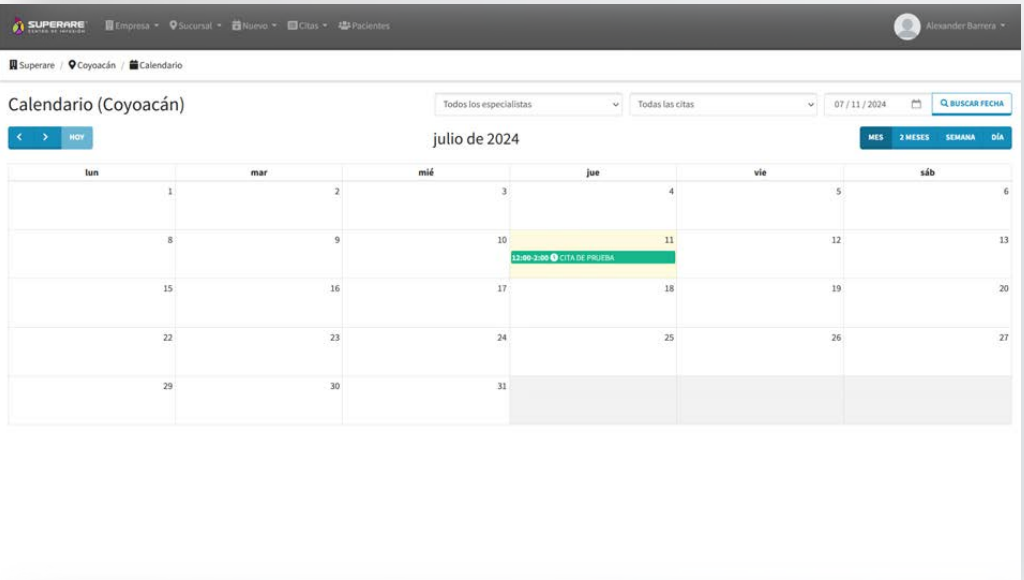
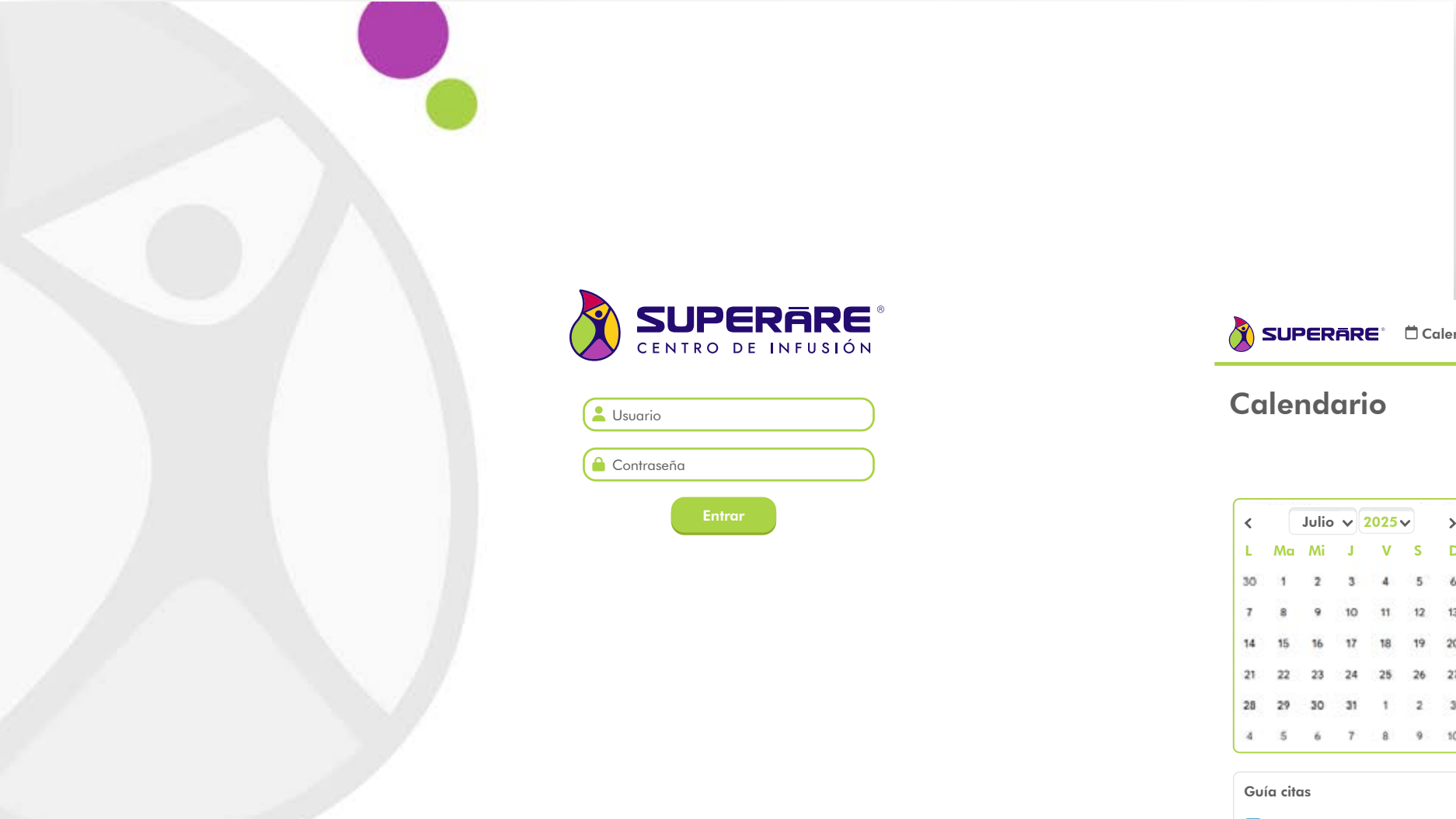
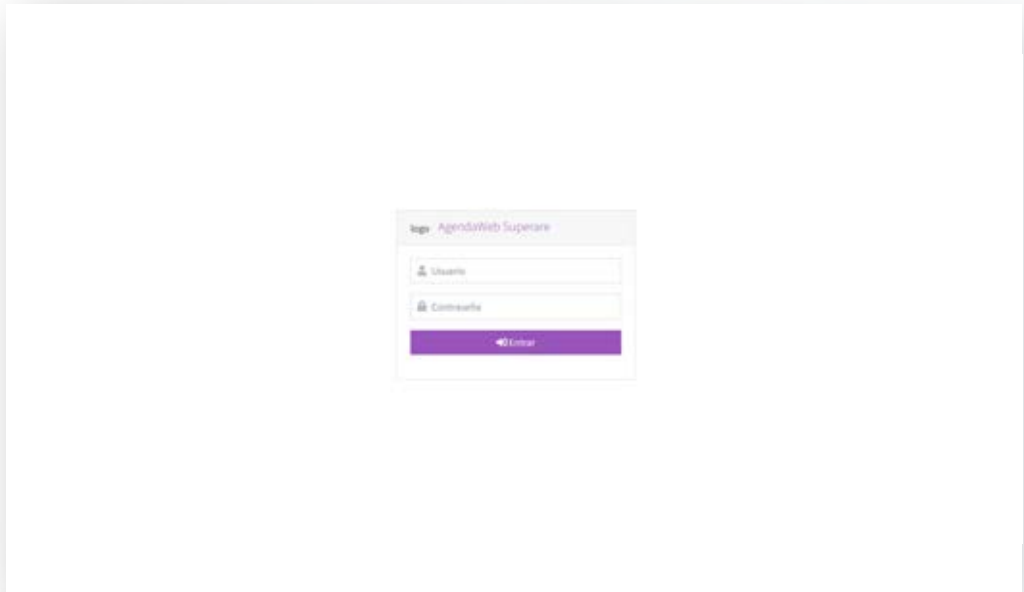
Superare | Website created to showcase the services of the infusion center and facilitate contact with patients.

Design and Development
Built with WordPress, customized with HTML and CSS

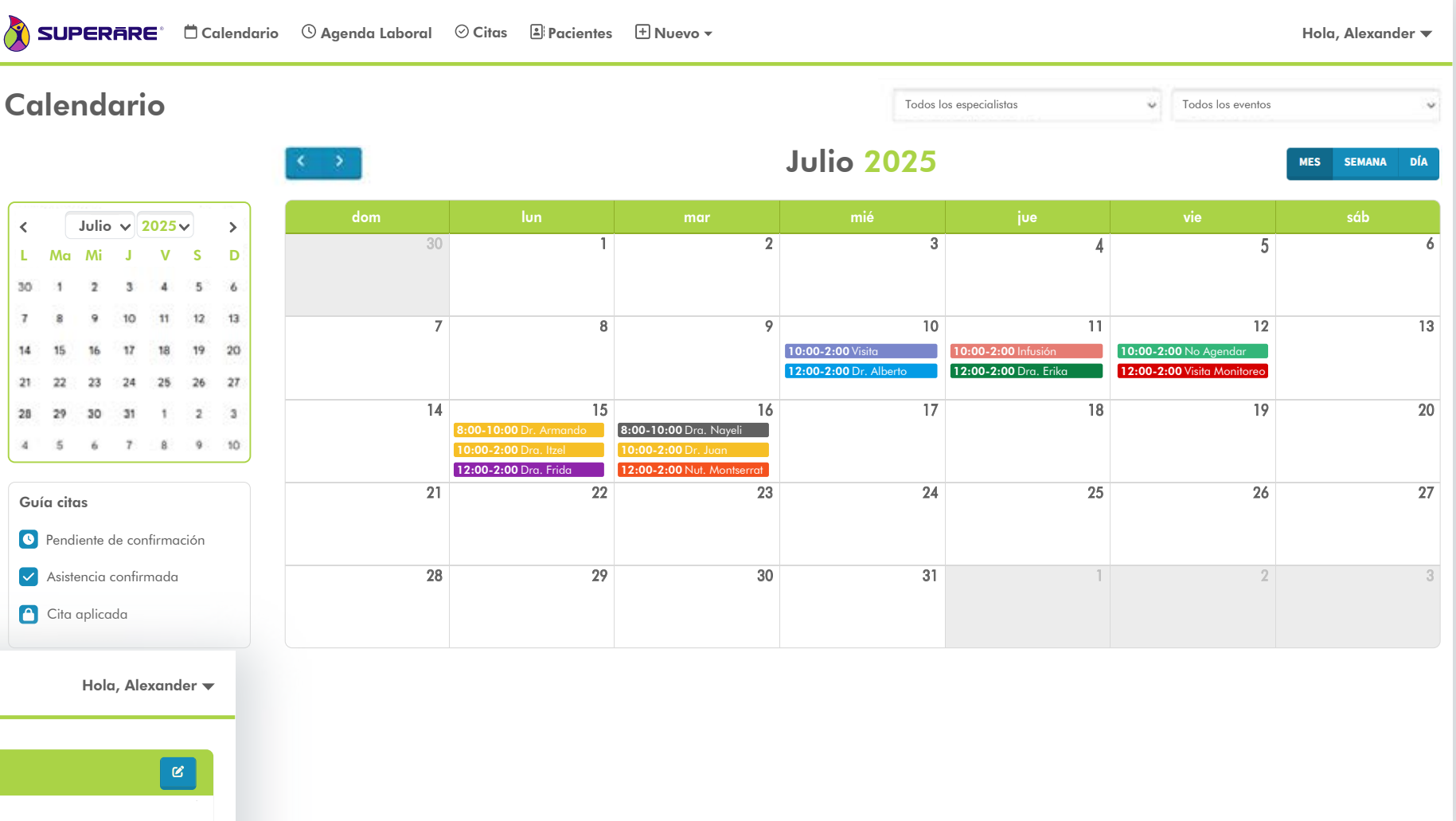
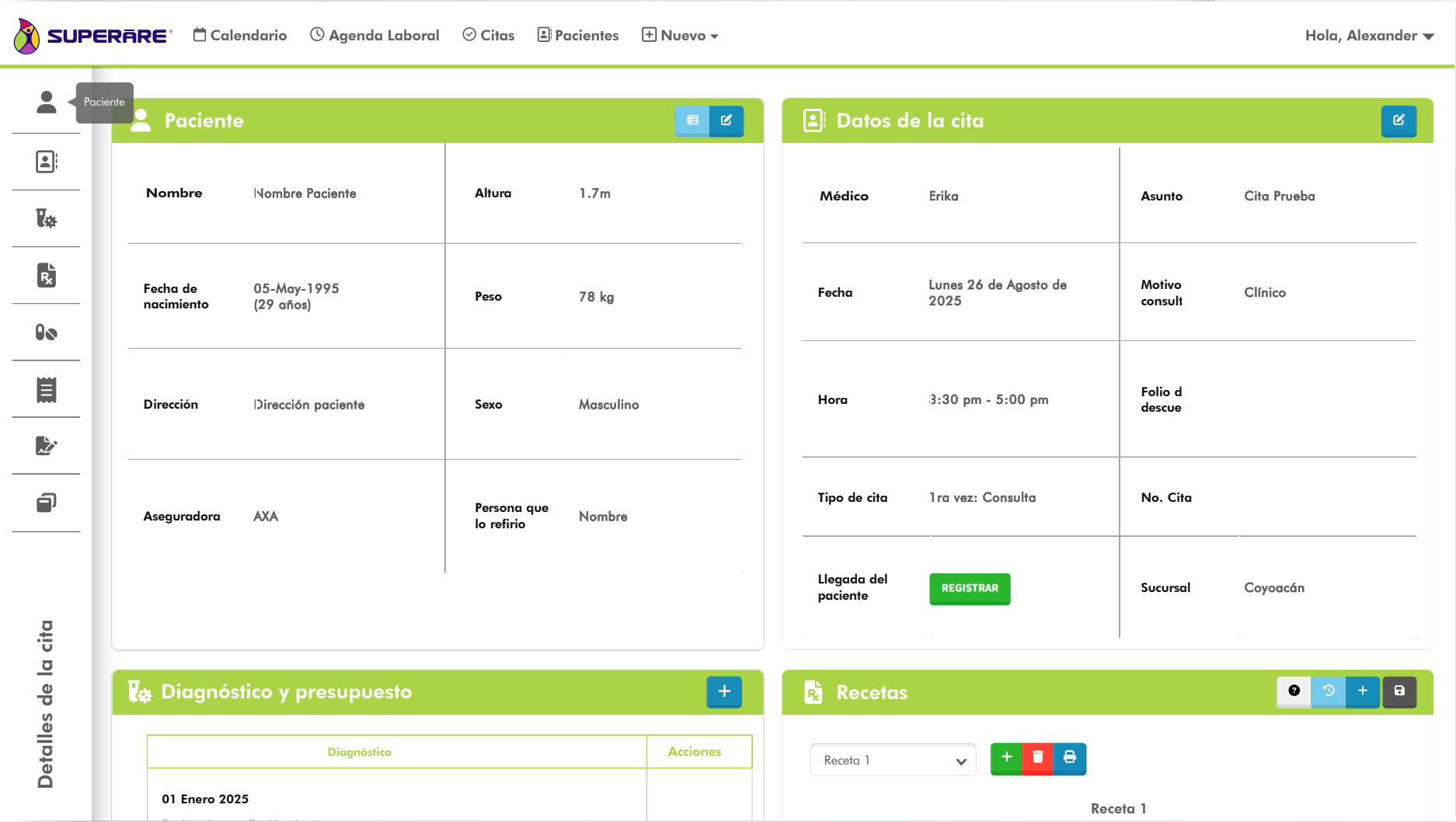
Currently online:
<https://superare.mx>



Agenda Web



Original software design



Superare | Designed a web-based internal agenda aimed at optimizing and centralizing appointment management, billing, and ticket generation processes within the company.

Design
Created in Illustrator.

Currently online:
(URL Hidden)



Design for Social Media and Websites



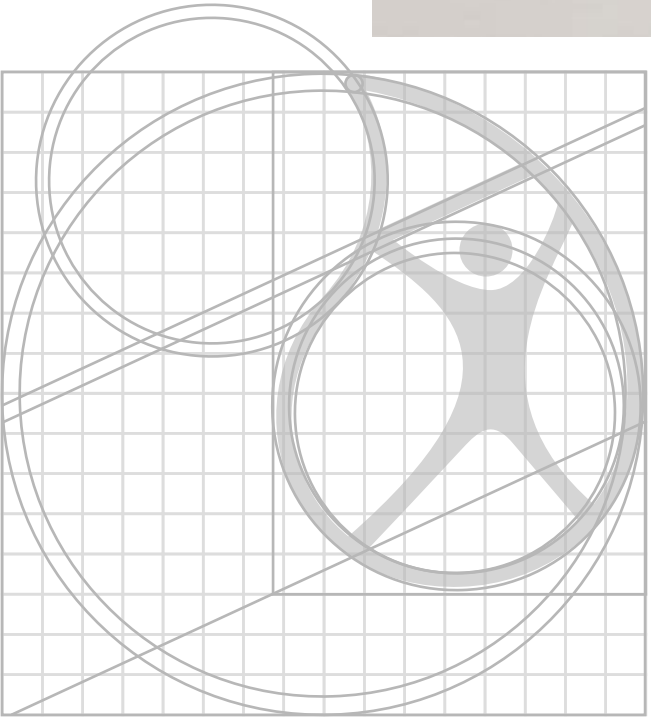
Social Media and Web | Images created for social media platforms (Facebook, Instagram, Twitter, YouTube) and websites.

Photomontage and Illustration Creation.

Design



Corporate Identity



Superare| Corporate identity redesign including corporate stationery, email signatures, website, signage, and identity manual for digital and print use. The redesign was approached with the mindset that Superare is a unique center where patients overcome challenges, reflected in the liberation pose, vibrant colors, and directional flow of the symbol.

SMINCan Presidency Design



La Sociedad Médica del Instituto Nacional de Cancerología
invita al

PRIMER CONCURSO DE FOTOGRAFÍA

“CÁNCER ES...”

OBJETIVO

- Sensibilizar a la población en general sobre la experiencia detrás del cáncer y fomentar la participación ciudadana
- Promover una visión de esperanza ante un diagnóstico oncológico
- Generar un espacio de libre expresión para los pacientes oncológicos, sus familiares y el personal de salud involucrado

ESPECIFICACIONES

- Se aceptarán fotografías realizadas con cámara digital o dispositivo móvil
- Las fotografías se recibirán en **JPG**, con un tamaño máximo de **25 MB** y podrán ser de 5 a 40 megapíxeles
- Sin alteraciones digitales de ningún tipo.

BASES

Cada participante deberá:

- Ser seguidor de la Sociedad Médica del INCAN en la página oficial de Facebook.
- Enviar únicamente una fotografía, en color o en blanco y negro al correo **cancer.es2020@gmail.com**; en el título del correo deberá decir “Cáncer es” y el título de la fotografía.
- El título de la fotografía será **máximo de 60 caracteres** (incluyendo espacios)
- Escribir en el correo: la categoría de participación, la fecha y lugar de la toma, nombre completo del concursante, edad, sexo, ciudad de residencia, correo electrónico y número telefónico.
- Anexar en PDF, la explicación de la fotografía en un **máximo de 600 caracteres** (incluyendo espacios)

Al enviar la fotografía, el concursante cede expresamente de forma gratuita e irrevocable a favor de la Sociedad Médica del Instituto Nacional de Cancerología, los derechos morales y patrimoniales de la fotografía enviada y de su contenido.

CONSULTA LAS BASES Y TÉRMINOS COMPLETOS EN LA PÁGINA OFICIAL DE FACEBOOK DE LA SOCIEDAD MÉDICA DEL INSTITUTO NACIONAL DE CANCEROLOGÍA

La Sociedad Médica del Instituto Nacional de Cancerología AC, con domicilio en Avenida San Fernando 22 Colonia Sección XVI CP 14080 Alcaldía Iztapalapa, Ciudad de México, México, utilizará sus datos personales para identificar, notificar a los concursantes y asegurar la cesión de derechos de uso y explotación de imagen y arte relacionados. Para mayor información acerca del tratamiento y de los derechos que puede hacer valer, puede acceder al aviso de privacidad integral, en las bases completas de la presente convocatoria, disponible en la página oficial de Facebook de la Sociedad Médica del Instituto Nacional de Cancerología.

PREMIOS / CATEGORÍAS

1º Paquete de libros, medalla y diploma	A Pacientes - Pedriátricos - Adultos
2º Paquete de libros y diploma	B Familiares de pacientes
3º Diploma	C Personal de salud

VIGENCIA

- Se reciben fotos hasta el día 30 de abril de 2020
- Los ganadores se anunciarán el 6 de junio de 2020



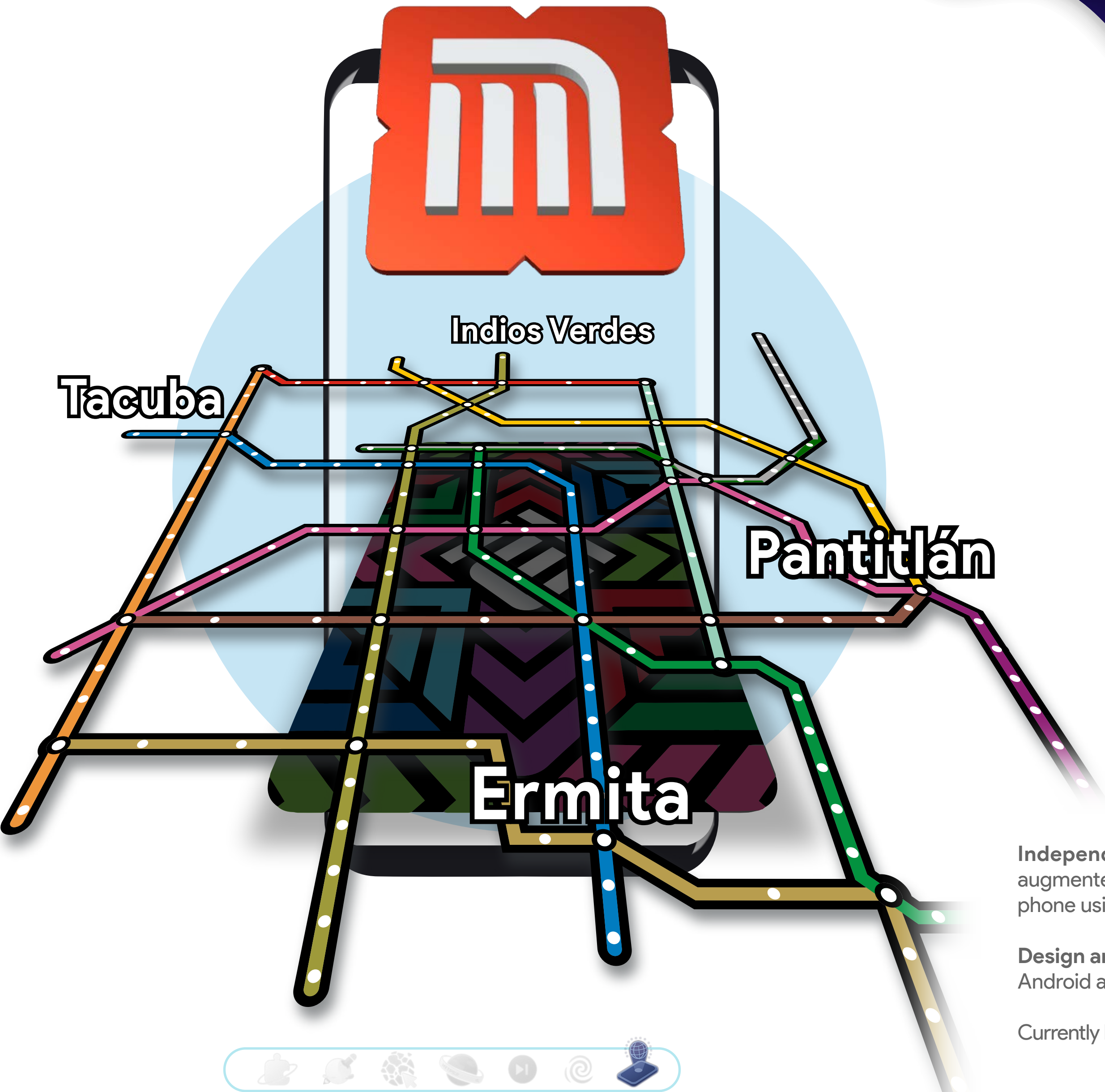
SMINCan Presidency Design

“Cáncer Es...” Poster for the 1st INCAN Photography Contest.

Design of logos, printed materials, embroidery, and medals for the SMINCan Presidency 2019–2020.

Design, illustration, and layout.

Augmented Reality



Independent | App created to showcase the use of augmented reality to potential clients, viewable on a phone using different targets.

Design and Development
Android and iOS application developed in Unity.

Currently **NOT** available on Google Play Store or App Store.

20252026

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NATHANAEAL

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